



VISA

EMV® Chip News

March 2020

Getting Started on Quick Chip or Contactless Chip Frequently Asked Questions



Did you know?

Visa U.S. Qualified Tap to Pay Point of Sale Program Recognition Awards Ceremony

On March 3, 2020, Bleu, Cardflight, Equinox, PAX and SlimCD were recognized at the March Payment Technology Partner Forum for demonstrating an optimal tap to pay point of sale experience.

Due to increased interest in the program, it will be extended until August 2020. There will be two additional recognition dates; June 1, 2020 and the final recognition August 30, 2020. Refer to the [January 2020 EMV Newsletter](#) for more details.

Contact Cindy Kohler at Kohler@visa.com if you should have additional questions.



(Left to right) **Janet Frasier**, Vice President of Marketing, CardFlight, Inc.; **Cindy Kohler**, Senior Director, Consumer Products, Visa Inc.; **Sesie Bonsi**, President & CEO, Bleu; **Robert Hayhow**, Vice President N.A. Business Development, Equinox; **Heather Hatch**, Vice President of Business Development, PAX; **Matt Williamson**, Vice President, Global Processing, Visa Inc.; **SlimCD** not present.



Examples of optimal Tap to Pay POS Experiences:

Include the EMVCo Symbol/Indicator, "Tap" language is present on approach and during payment moment as well as where to "Tap."



 **CardFlight**



EQUINOX



 **PAX**



 **SLIMCD**

For More Information

For inquiries or questions, please contact VisaTechPartnerships@visa.com. In the meantime, please visit these Visa chip sites for more information about EMV:

[Visachip.com](https://www.visachip.com)

[Visa Technology Partner](#)

[U.S. Payments Forum:](#)

- [Contactless Operating Mode Requirements Clarification White Paper](#)
- [Consumer Experience at the Contactless Point-of-Sale](#)
- [Contactless POS Experience Best Practices Webinar](#)

Visa Approval Services

Refer to Approval Services monthly approved products lists for chip payment devices that were granted Letter of Approval (LOA) upon completion of Visa's contactless Level 2 kernel testing and approval process. The complete list is available on Visa Technology Partner website at <https://technologypartner.visa.com/Library/PaymentTechnologyPartner.aspx>

For any other questions on the Approval Services' testing and approval process for contactless chip payment devices, please contact ApprovalServices@visa.com.